

# Enhance your data strategy

The integration of Acronis Cyber Protect Cloud with Impossible Cloud Storage is an additional layer of protection in your data backup strategy for secure and affordable backup storage.

**Taking preventative action** is your only way to avert data disasters. The integration of Acronis Cyber Protect Cloud with Impossible Cloud Storage safeguards your business continuity. Backups are crucial for preserving your data. Integrating Acronis Cyber Protect Cloud with Impossible Cloud Storage provides your with secure and affordable backup storage.

### **Seamless Integration and Operations**

Impossible Cloud Storage is seamlessly integrated with Acronis Cyber Protect Cloud. You can add new storage accounts swiftly with just two clicks, making the process quick and hassle-free. The user-centric design streamlines the management of cloud storage, even for users with minimal technical expertise.

### **Higher Margins with Lower Costs**

Impossible Cloud's secure storage algorithm minimizes data inflation to increase storage efficiency, making it easy and affordable to scale as your data needs grow. The flexible and transparent pricing plans makes it ideal for tiered offloads and offsite backups.

## **Enterprise-Grade Security Features**

Enhance data security while increasing profitability with Impossible Cloud Storage. Out of the box access to advanced security features includes multi-factor authentication (MFA), object lock, versioning, multi-layer encryption, programmable identity access management (IAM), custom policies, cross-origin resource sharing (CORS), and many more.

## **Holistic Data Management and Protection**

Impossible Cloud Storage provides an additional layer of data protection to protect your clients' backup and archiving infrastructure. Acronis Cyber Protect Cloud and Impossible Cloud Storage combine best-in-class enterprise backup and recovery management software with secure and affordable cloud storage in certified data centers

## **Key features**

- Streamline operations with secure storage
- One-click data export
- Enhanced security with MFA, IAM, etc.
- API-driven flexibility and control
- Seamless integration in your running systems
- Intuitive cloud management design
- Effortless setup of roles and policies
- Comprehensive documentation and fast support

#### **Benefits**

- Scalable, affordable, secure object storage
- Simplified billing and account management
- Safeguarded data with multi-layer encryption
- Seamless existing system integration
- Easy cloud storage management
- Streamlined integration process support









#### Flexible scaling of data growth

Data volume continues to grow, and every company needs a robust and future-proof data strategy. You can leverage Acronis Cyber Protect Cloud with Impossible Cloud Storage for all or a subset of your data storage. This will help you pave the way to a more secure and affordable data storage, backup, archival, management, and disaster recovery infrastructure.

## Keep up with regional compliance legislation

Data protection legislation increases business risk for companies around the globe that store data in the cloud. Impossible Cloud can eliminate your challenges with data sovereignty as data can be geo-fenced in certified data centers.

### Know what you pay and pay less

Intransparent and complex pricing tiers result in higher costs and time investment for service providers. With Acronis and Impossible Cloud, service providers benefit from transparent and competitive pricing.

## Professionalize your backup & archive strategy

Choose Impossible Cloud as a primary or additional backup destination for secure and affordable cloud storage. Impossible Cloud is an ideal cloud storage solution for clients that want a lower cost storage alternative with fast RTO and RPO.

## **Build your multi-cloud environment**

Add Impossible Cloud to your Acronis Cyber Protect Cloud ecosystem as an additional destination for lower cost and secure cloud storage. This provides an added layer of data ransomware protection and cyber-resilience.

## Realize the benefits of Impossible Cloud and Acronis Cyber Protect Cloud today

Leverage the synergy of Impossible Cloud with Acronis for cost-effective, high-performance, and secure backup solutions. Experience rapid data transfers, robust security measures, and resilient architecture that defies outages, optimizing both Recovery Time Objectives (RTO) and Recovery Point Objectives (RPO).

**Get in touch** to get an offer with transparent pricing and up to 80% lower TCO compared to other solutions.

## Reasons for using Impossible Cloud

- 80% lower TCO vs.
  on-premise & hyperscalers
- Enterprise-grade security and compliance
- Faster upload and retrieval times
- Improved RTO and RPO
- Transparent pricing plans
- Outage-proof architecture
- Built-in resilience and durability
- No egress and minimum storage time

